

A Science Based Candy Hierarchy (2019)

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by boingboing.net

This data is a summation of 2014 to 2017 Candy Hierarchy data (BoingBoing.net), representing 10,437 survey takers, each assessing their "net feelies" (N_f) for over 70 different types of candy (as calculated by measuring joy versus despair upon seeing the candy in their Halloween haul). Note that a N_f of 1.0 indicates high levels of joy (equivalent to that of getting a full size candy bar!)

<- (N_f) DESPAIR

JOY (N_f) ->

